



Solafide

Solafide is a parent company to upcoming social networking websites that will focus on building community. The concept was birthed out of necessity of trying to find deals on clothing and other items for families. Solafide will consist of buy, sell, trade, give-away, and informational sites which will email a user when it has something that they are interested in. It will also include summations of products and local business reviews, and information on local calendars or events, saving its users both time and money and sending it's advertisers business.

Solafide will launch its first website targeting local mothers who are busy and need a one-stop information, auction, summation location to find everything they need to feel confident and find a little extra time. Special attention will be given to the ease with which the website can be used. Information will include health, trade, real estate, schools, faith life, events etc. Solafide's mom website and future parent sites will be the alternative to sites like craigslist.com, and local advertisers like, The Insider, or the Swap Sheet.

The main goal for Solafide is to have VERY user friendly sites. Solafide will create sites that busy people from all walks of life can use with ease. From cell phone interfaces that bring our sites into the users busy lives to tutorials that teach users how to best utilize the site and benefit from it, Solafide will change the face of local trade as we know it. Solafide wants to encourage users to decrease their footprint and as a company, will make a conscious effort to spread this awareness throughout the sites. Solafide's final but most important goal is to share faith through their business. Solafide strongly feels we are here to serve a purpose greater than our own and they plan to share that message with others. "In everything you do, put God first, and He will direct you and crown your efforts with success." *Proverbs 3:5-6* Solafide's website will be launched soon

Bart Schmitz

Bart Schmitz, a Waterloo native, graduated from UNI in 2003 with a degree in Leisure Services. Bart continues his education by taking business and computer courses through the university. He is married to Katie and they have two children. Bart is currently employed at UNI's Maucker Union, as a Facility Coordinator. He works with special events and coordinating the staff which makes those events possible. Bart is passionate about his faith and family. In his free time he loves to travel far away or a simple camping trip closer to home. Bart's mother and father taught him the meaning of hard work. Learning new things and meeting new people always gets Bart energized for what is ahead.