



Erica J. Elliot

Erica is a 24 year-old Junior seeking her Bachelor's Degree creating her own Major through the General Studies program. Her major focuses in the College of Business, College of Education, and the College of Humanities and Fine Arts. In 2005, she received her Associates Degree in Applied Science from Hawkeye Community College. She has been working on the Easy Street program concept since she was 14 years old. Erica decided to create the program when she was finding ways for her 6 year-old brother to become more engaged in reading. Now, along with her brother's success, her five year-old son, Clifton is her muse and inspiration in becoming a successful entrepreneur.

Easy Street Educational Services and Technology

Easy Street EST is a company dedicated to educating and empowering young and troubled readers. Easy Street provides a product that enables parents and educators to give their children a head start in the literacy process through an innovative and collaboration of tools that cover all aspects of literacy communication: reading, comprehension, writing, punctuation, spelling, and grammar. We are also able to teach speech and pronunciation through our voice recognition software.

Easy Street is the literacy tool of the future and is the first of its kind to offer all of these features in one product at one price. As a company, Easy Street will set a standard for educational technology and empower the young readers of today and of tomorrow to have a brighter future by giving them a confidence and courage to be all that they can ever dream to be and more.