

Advanced Technology Program Awards and Competitions

ATP states on their website (<http://www.atp.nist.gov>), that The Advanced Technology Program (ATP) bridges the gap between the research lab and the marketplace, stimulating prosperity through innovation. Through partnerships with the private sector, ATP's early stage investment is accelerating the development of innovative technologies that promise significant commercial payoffs and widespread benefits for the nation.

The ATP partners with companies of all sizes, universities and non-profits, encouraging them to take on greater technical challenges with potentially large benefits that extend well beyond the innovators-- challenges they could not or would not do alone.

1. ATP projects focus on the technology needs of American industry, not those of government. For-profit companies conceive, propose, co-fund, and execute ATP projects and programs in partnerships with academia, independent research organizations and federal labs.
2. The ATP has strict cost-sharing rules. Joint Ventures must pay at least half of the project costs. Large, Fortune 500 companies participating as a single firm must pay at least 60 percent of total project costs. Small and medium-sized companies working on single firm ATP projects must pay a minimum of all indirect costs associated with the project.
3. The ATP does not fund product development. Private industry bears the costs of product development, production, marketing, sales and distribution.
4. The ATP awards are made strictly on the basis of rigorous peer-reviewed competitions. Selection is based on the innovation, the technical risk, potential economic benefits to the nation and the strength of the commercialization plan of the project.
5. The ATP support does not become a perpetual subsidy or entitlement--each project has goals, specific funding allocations, and completion dates established at the outset. Projects are monitored and can be terminated for cause before completion.

The ATP accepts proposals only in response to specific, published solicitations. Notices of ATP competitions are published in *Commerce Business Daily*. You may also request to be placed on a mailing list to receive notification of ATP competitions and other events by calling the ATP automated hotline (1-888-ATP-FUND) or by sending e-mail to atp@nist.gov. The ATP Proposal Preparation Kit may be requested at any time. In addition to the necessary application forms, the kit includes a thorough discussion of the ATP goals and procedures as well as useful guidelines in the preparation of a proposal. Additional information can be found on the ATP's website.