

## Online Marketing Resources

### Marketing Associations and Job Postings

Ad Council	<a href="http://www.adcouncil.org">www.adcouncil.org</a>
Advertising Media Internet Center	<a href="http://www.amic.com">www.amic.com</a>
Advertising Research Foundation	<a href="http://www.arfsite.org">www.arfsite.org</a>
American Advertising Federation	<a href="http://www.aaf.org">www.aaf.org</a>
American Marketing Association	<a href="http://www.ama.org">www.ama.org</a>
America's Job Bank	<a href="http://www.ajb.dni.us">www.ajb.dni.us</a>
Analytic Recruiting, Inc.	<a href="http://www.analyticrecruiting.com">www.analyticrecruiting.com</a>
Best Jobs USA	<a href="http://www.bestjobsusa.com">www.bestjobsusa.com</a>
Business Marketing Association	<a href="http://www.marketing.org">www.marketing.org</a>
Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>
Career Mart	<a href="http://www.careermart.com">www.careermart.com</a>
College Grad Job Hunter	<a href="http://www.collegegrad.com">www.collegegrad.com</a>
Direct Marketing Association	<a href="http://www.the-dma.org">www.the-dma.org</a>
Employment Guide	<a href="http://www.employmentguide.com">www.employmentguide.com</a>
Hospitality Sales and Marketing	<a href="http://www.hsmmai.org">www.hsmmai.org</a>
HotJobs.com	<a href="http://www.hotjobs.com">www.hotjobs.com</a>
Job Circle	<a href="http://www.jobcircle.com">www.jobcircle.com</a>
JobOptions	<a href="http://www.joboptions.com">www.joboptions.com</a>

Marketing Jobs	<a href="http://www.marketingjobs.com">www.marketingjobs.com</a>
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Marketing Research Association	<a href="http://www.mra-net.org">www.mra-net.org</a>
Monster Trak	<a href="http://www.monstertrak.monster.com">www.monstertrak.monster.com</a>
NationJob	<a href="http://www.nationjob.com/marketing">www.nationjob.com/marketing</a>
Robert Half	<a href="http://www.roberthalf.com">www.roberthalf.com</a>
TOPjobs	<a href="http://www.topjobsusa.com">www.topjobsusa.com</a>
Wall Street Journal Careers	<a href="http://www.careerjournal.com">www.careerjournal.com</a>

### **Online Marketing Publications**

Advertising Age	<a href="http://www.adage.com">www.adage.com</a>
Advertising & Marketing Review	<a href="http://www.ad-mkt-review.com">www.ad-mkt-review.com</a>
AdweekOnline	<a href="http://www.adweek.com">www.adweek.com</a>
American Demographics Magazine	<a href="http://www.demographics.com">www.demographics.com</a>
American Marketing Association	<a href="http://www.ama.org">www.ama.org</a>
Catalog Age Weekly	<a href="http://www.catalogmag.com">www.catalogmag.com</a>
Direct	<a href="http://www.directmag.com">www.directmag.com</a>
DMNews	<a href="http://www.dmnews.com">www.dmnews.com</a>
Guerrilla Marketing	<a href="http://www.gmarketing.com">www.gmarketing.com</a>
INSIDE 1 to 1	<a href="http://www.1to1.com">www.1to1.com</a>
Kid Screen	<a href="http://www.kidscreen.com">www.kidscreen.com</a>
Marketing Competence	<a href="http://www.argo-navis.com/competence">www.argo-navis.com/competence</a>
Marketing Online	<a href="http://www.marketingmag.ca">www.marketingmag.ca</a>
Pool	<a href="http://www.poolonline.com">www.poolonline.com</a>

Promo	<a href="http://www.promomagazine.com">www.promomagazine.com</a>
Quirk's Marketing Research Review	<a href="http://www.quirks.com">www.quirks.com</a>
Response	<a href="http://www.responsemag.com">www.responsemag.com</a>
Reveries.com	<a href="http://www.reveries.com">www.reveries.com</a>
Sales & Field Force Automation Online	<a href="http://www.sffaonline.com">www.sffaonline.com</a>
Sales & Marketing Management	<a href="http://www.salesandmarketing.com">www.salesandmarketing.com</a>
Strategy	<a href="http://www.strategymag.com">www.strategymag.com</a>
Training Mag	<a href="http://www.trainingsupersite.com">www.trainingsupersite.com</a>