



### **Brian Hoyer**

Brian Hoyer is a freshman at the University of Northern Iowa. He is currently an Undecided major but will probably decide on a business major of some type in the future. He graduated from Cedar Falls High School where he played football. In Brian's spare time, he enjoys watching football, fishing, refereeing adult and youth soccer, and spending time with friends and family.

### **Hoyer Senior Services**

Brian Hoyer is the owner and operator of Hoyer Senior Services which provides services to seniors in the following areas: exterior home maintenance and related projects, interior home maintenance and related projects, home organizational solutions, home transition assistance, senior home safety solutions, and general personal services that may be needed. Brian hopes to expand into other areas of the aging population industry to have a large presence in the market. He hopes to grow his business to become the forerunner in the senior services industry.