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## **Roggendorf Pickups**

Struggling to find the proper sound from his guitars, Jeff Roggendorf had tried everything. New pedals, amplifiers, and even computer simulators; though they got close, they weren't close enough. His mind turned to the pickups, but there was a problem. There are hundreds of pickups on the market and they weren't cheap. A thought came to mind, why not make his own?

In February of 2011, Roggendorf Pickups was born, providing custom designed pickups for local musicians while establishing a line of "Greatest Hits", consisting of customer designed pickups that obtained superb tone. Every day, Roggendorf Pickups looks to stretch the limits of guitar design and tone; and provide programs that support local Iowa musicians.

## **Jeff Roggendorf**

Jeff Roggendorf was raised in the Cedar Rapids/Marion area and graduated from Linn-Mar High School in 2011. He is currently a freshman Business Major at the University of Northern Iowa. Jeff has always been interested in guitars; he started playing at age 11 and has played in a variety of acts consisting of rock, metal, and acoustic music. Jeff aspires to own and operate a custom guitar shop and play music for the rest of his life.