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### **SEO Solutions, LLC**

SEO Solutions, LLC was born in the summer of 2010. Greg Jass and Therese Kuster met in November 2009 while working for E-Holdings, LLC., a business also started in the Student Business Incubator. After the company was acquired by Clickstop, Inc. in Urbana, Iowa, the two made the move and continued working together in internet marketing during the summer of 2010. Upon starting school, Kuster and Jass made the decision to start their own business adventure together. The work they did for E-Holdings, LLC and Clickstop, Inc. inspired them to further their knowledge of internet marketing and use it to help other organizations improve their search engine rankings. Search Engine Optimization (SEO) and Search Engine Marketing (SEM) are valuable tools for any business or organization with an online presence and SEO Solutions, LLC works to optimize small business' sites.

### **3D Glasses Galore**

3D Glasses Galore was started by Greg Jass prior to his work with SEO Solutions, LLC. The e-commerce business sells 3D glasses that are used with major electronics to complete the 3D component. He saw an opportunity to advance on a young market with relatively little competition but high demand.

### **Therese Kuster**

Therese Kuster is a junior Public Relations major at the University of Northern Iowa who is also studying for a minor in Spanish and a Certificate of Entrepreneurship. After coming to UNI in 2008, Kuster joined its Chapter of the Public Relations Student Society of America (PRSSA). Since then, she has earned a national position and currently serves as the National Vice President of Professional Development. Therese lives in Cedar Falls, Iowa and works for a company called Clickstop, Inc. in addition to working in the Student Business Incubator. She's also a full-time student and likes to hang out with friends and family during her free time.

### **Greg Jass**

Greg Jass is a senior Marketing Management major at the University of Northern Iowa. Greg has been an entrepreneur since high school where he sold t-shirts to fans at basketball games. Since then, he has been involved in the growth of many e-commerce websites. Greg lives in Cedar Falls, Iowa and is an Internet Marketing Specialist at Clickstop Inc. He is a full time student and enjoys golfing, going to sporting events and spending time with his family and friends in his free time. Greg's ambitions after college are to continue growing his businesses.