

**Jeffrey Short** 



**Thomas Gilbert** 

## **GS Solutions LLC**

GS Solutions LLC was established early 2010 with the online e-commerce store Breathalyzershop.com. GS Solutions LLC sells portable alcohol breathalyzers online for use by professional businesses and for personal entertainment. Co-owners Jeffrey Short and Thomas Gilbert wanted to bring the sales of breathalyzers online for the ease of purchase for its customers and to promote the safe consumption of alcohol. We believe the use of breathalyzers can help prevent excessive alcohol consumption and reduce the amount of drunk driving. In May of 2010 GS Solutions LLC added a second e-commerce site, Alcohawkbreathalyzer.com, to its company in order to expand its customer base and promote its product further.

## **Jeffrey Short**

Jeffrey Short Jr. grew up in the small town of Garner, IA. He was intrigued by his Dad's entrepreneurial success and had always had the desire to run his own business someday. He received his AA degree in Liberal Arts from Hawkeye Community College in May of 2010. Jeffrey will be attending UNI fall of 2010 and will be studying communications with a minor in public relations. He is the founder of Breathalyzershop.com and recently partnered with Thomas Gilbert and formed GS Solutions LLC.

## **Thomas Gilbert**

Thomas Gilbert is currently a junior at the University of Northern Iowa working towards a major in finance. He has resided in Cedar Falls his whole life. Thomas interest in business started at an early age of 13 reading many books about investing and what to do with your money, Later, he started reading on how to develop your own successful business. With this information he has gone on to pursue his thirst for knowledge at UNI and finally start his own business in 2010. Thomas has split his time between school semesters and working for the local lowa Northern Railway in the summers.