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## **Devan Green**

Devan Green is a Senior Management major. Devan grew up on his family farm in Conrad, IA and was very active in Boy Scouts earning Eagle rank. Active in FFA, Devan earned State and American Farmer degrees. Devan's college career began at Hawkeye Community College where he graduated with an AS degree in Animal Science and an AA in General Studies. Devan will graduate from UNI with a BS in Business Management with an emphasis in Business Administration. Devan is also a member of Sigma Phi Epsilon Fraternity.

## **Green's Organics**

Green's Organics was established as a sole proprietorship three years ago. Core competencies include row crop production and farrow to finish swine. Additional products produced include small grain, alfalfa, chicken, turkey, and duck. Green's Organics chose to transition its farm to organic in order to have value added products to offer to its customers. The company's goal is to be 100% Certified Organic within five years. Currently, its 40 acres of rented crop ground is certified organic. All of the livestock are raised organically with the exception of feed, which qualifies them as Naturally Raised. Green's Organics is in the process of transitioning as it produces adequate feed supply to support all livestock.

Markets include grocery stores, restaurants, institutions, and household consumers. The majority of the company's business is whole animal purchasing; with the option of delivery or pick-up from meat locker.

In the next five years, Green's Organics plans to expand its operation to 50 sows and 300 acres of crop ground. This will ensure the revenue flow necessary to sustain and grow Green's Organics to fulfill large orders by institutions and continue to meet demand of existing customers.